Welcome your Brita® Infinity pitcher is the first Brita water pitcher that tracks usage and automatically orders its own replacement filters. Setup is simple.

Getting Started

Step 1: Activate your pitcher

Go to brita.com/infinity and follow the prompts. You will need:
- A Wi-Fi connected device (e.g., a smartphone, tablet or computer)
- Your Wi-Fi network name and password*
- Your Amazon username and password and default shipping and billing information†

Step 2: Set up Amazon Dash replenishment

You will be redirected to Amazon.com to set up automated deliveries during this activation process. Shipping fees may apply.

Step 3: Prep first filter

Wash your hands with soap and water, and remove filter from bag.

Resetting filter change indicator

Reset the filter change indicator every time you replace a filter to keep the filter change indicator functioning properly.

1. Hold down the START button for five seconds. All filter status lights (green, yellow and red) will blink simultaneously.
2. Release the START button when all filter status lights (green, yellow and red) stop blinking. The green light will flash briefly to confirm filter indicator is reset.

Note:
- It’s normal for a new filter to be wet when first opened due to rinsing during manufacturing.
- Do not use hot water (Max. 85°F/29°C – Min. 32°F/0°C). Discard your first three pitchers of filtered water, or use the water for plants. It is normal for carbon dust to appear in these first fills.
- The filter change indicator is activated when the lid is opened for at least 10 seconds and measures water usage by counting the number of times the reservoir is filled. Always fill to max line to ensure accuracy and only open reservoir lid when filling reservoir with water. Filter change indicator logic does not account for product misuse.
- Do not wash in dishwasher or use abrasive cleaners. Do not submerge lid under water.
- Do not wash in dishwasher or use abrasive cleaners. Do not submerge lid under water.
- Do not wash in dishwasher or use abrasive cleaners. Do not submerge lid under water.

*Your wireless router name and password will be stored on the pitcher’s microchip. For details on erasing this information before disposing of or transferring the pitcher, please visit the FAQ section on brita.com/infinity. During activation, you will be required to provide certain personal information to Brita and Amazon as well as agree to terms and conditions related to Infinity with Amazon Dash Replenishment.

†Please review the privacy notices on brita.com and Amazon.com for more information about Brita’s and Amazon’s privacy practices. By participating in Infinity with Amazon Dash Replenishment, you agree to the automatic order of a new filter when the filter change indicator has counted approximately 36 gallons so that a new filter will arrive close to when a filter change is needed, as further described in the Resetting Filter Change Indicator section of this user’s guide. To discontinue your participation in Infinity with Amazon Dash Replenishment, please visit Amazon.com.
Remember

- For maximum efficiency, fill no more than 2 gallons daily.
- We recommend that you store your Brita® system in the refrigerator to get cold, great-tasting water. If you would like to keep your Brita® system outside of the refrigerator, we recommend that you keep it in a cool area that is not in direct sunlight and replace any filtered water that has been left sitting for several days. This will help
make sure you get refreshing, great-tasting Brita® water.
- It’s important that the bottom of the filter be in contact with the filtered water to prevent the filter from drying out. If the filter dries out, resoak for 15 minutes.
- Hot water should not be used with the Brita® Pitcher Filter (Max. 85°F/29°C – Min. 32°F/0°C).

Thank you again for your trust in Brita.
You’ll be pleased to know that we offer a 30-day unconditional money-back guarantee!

Data Sheet.

Claims specified on the Performance
WQA against Systems tested and certified by the NSF International against NSF/ANSI Standards 42 and 53 for the reduction of the substances listed. The concentration of each of the indicated substances in water entering the systems was reduced to a concentration less than or equal to the permissible limit for water leaving the systems, as specified in NSF/ANSI 42 and 53. These systems have been tested according to NSF/ANSI 42 and 53 for reduction of the substances listed. The concentration of each of the indicated substances in water entering the systems was reduced to a concentration less than or equal to the permissible limit for water leaving the systems, as specified in NSF/ANSI 42 and 53.

If the filter dries out, resoak for 15 minutes.

Please refer to the Performance data sheet for the proper conditioning and use and care requirements. Maintenance according to the manufacturer’s instructions is recommended to ensure optimal performance.

Performance Data Sheet

<table>
<thead>
<tr>
<th>SUBSTANCE</th>
<th>Actual NSF Target Average Maximum Concentration (ppb)</th>
<th>Actual NSF Target Average Minimum Concentration (ppb)</th>
<th>Actual NSF Target Average Guideline Concentration (ppb)</th>
<th>Actual NSF Target Average Canada Concentration (ppb)</th>
<th>Actual NSF Target Average Minimum Canada Concentration (ppb)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Copper</td>
<td>4.0 ppmb</td>
<td>1.3 ppma</td>
<td>1.3 ppma</td>
<td>1.3 ppma</td>
<td>1.3 ppma</td>
</tr>
<tr>
<td>Mercury</td>
<td>5.0 ppmb</td>
<td>1.0 ppmb</td>
<td>1.0 ppmb</td>
<td>1.0 ppmb</td>
<td>1.0 ppmb</td>
</tr>
<tr>
<td>Cadmium</td>
<td>3.0 ppmb</td>
<td>1.3 ppma</td>
<td>1.3 ppma</td>
<td>1.3 ppma</td>
<td>1.3 ppma</td>
</tr>
<tr>
<td>Copper</td>
<td>2.9 ppmb</td>
<td>1.3 ppma</td>
<td>1.3 ppma</td>
<td>1.3 ppma</td>
<td>1.3 ppma</td>
</tr>
<tr>
<td>Chlorine</td>
<td>0.08 ppmb</td>
<td>0.07 ppmb</td>
<td>0.07 ppmb</td>
<td>0.07 ppmb</td>
<td>0.07 ppmb</td>
</tr>
<tr>
<td>CADMUM</td>
<td>2.0 ppmb</td>
<td>93%</td>
<td>93%</td>
<td>93%</td>
<td>93%</td>
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<tr>
<td>CLOYINE</td>
<td>6±0.6 ppb</td>
<td>93%</td>
<td>93%</td>
<td>93%</td>
<td>93%</td>
</tr>
<tr>
<td>MERCUY</td>
<td>0.2 ppb</td>
<td>96%</td>
<td>96%</td>
<td>96%</td>
<td>96%</td>
</tr>
<tr>
<td>CYPER</td>
<td>0.2 ppb</td>
<td>96%</td>
<td>96%</td>
<td>96%</td>
<td>96%</td>
</tr>
</tbody>
</table>

The Brita® Pitcher Filter is not intended to purify water. Do not use with water that is microbiologically unsafe or of unknown quality without adequate disinfection before or after the system. Individuals requiring water of special microbiological purity should follow the advice of their doctor or local health officials regarding the use and consumption of their tap water and Brita® filtered water.

These systems have been tested according to NSF/ANSI 42 and 53 for reduction of the substances listed. The concentration of each of the indicated substances in water entering the systems was reduced to a concentration less than or equal to the permissible limit for water leaving the systems, as specified in NSF/ANSI 42 and 53.

The U.S. EPA Levels are Maximum Contaminant Levels (MCLs) and are the same as the NSF Maximum Permissible Product Water Concentrations listed in NSF/ANSI Standards 42 and 53 unless noted otherwise.

The NSF/ANSI Standards 42 and 53 are designed to provide reasonable protection against harmful interference with radio or television reception, which can be determined by turning the equipment off and on, and the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with at least minimum distance 20 cm between the radiator and your body. This transmitter must not be co-located or operating in conjunction with any other equipment with antenna or transmit.

The BRITA WATER FILTRATION PITCHER, when used strictly in accordance with instructions, has the effects on municipally treated water that are similar to the effects of boiling water for 15 minutes.

Brita LP

1221 Broadway
Oakland, CA 94612

1-800-24-BRITA

FOR PURCHASES MADE IN IOWA: This form must be signed and dated by the buyer and seller prior to the consummation of this sale. This form should be retained state to state. Brita LP, 1221 Broadway, Oakland, CA 94612-1888, 1-800-24-BRITA. FOR PURCHASES MADE IN IOWA: This form must be signed and dated by the buyer and seller prior to the consummation of this sale. This form should be retained state to state. Brita LP, 1221 Broadway, Oakland, CA 94612-1888, 1-800-24-BRITA. FOR PURCHASES MADE IN IOWA: This form must be signed and dated by the buyer and seller prior to the consummation of this sale. This form should be retained state to state. Brita LP, 1221 Broadway, Oakland, CA 94612-1888, 1-800-24-BRITA. FOR PURCHASES MADE IN IOWA: This form must be signed and dated by the buyer and seller prior to the consummation of this sale. This form should be retained state to state. Brita LP, 1221 Broadway, Oakland, CA 94612-1888, 1-800-24-BRITA. FOR PURCHASES MADE IN IOWA: This form must be signed and dated by the buyer and seller prior to the consummation of this sale. This form should be retained state to state. Brita LP, 1221 Broadway, Oakland, CA 94612-1888, 1-800-24-BRITA. FOR PURCHASES MADE IN IOWA: This form must be signed and dated by the buyer and seller prior to the consummation of this sale. This form should be retained state to state. Brita LP, 1221 Broadway, Oakland, CA 94612-1888, 1-800-24-BRITA. FOR PURCHASES MADE IN IOWA: This form must be signed and dated by the buyer and seller prior to the consummation of this sale. This form should be retained state to state. Brita LP, 1221 Broadway, Oakland, CA 94612-1888, 1-800-24-BRITA. FOR PURCHASES MADE IN IOWA: This form must be signed and dated by the buyer and seller prior to the consummation of this sale. This form should be retained state to state. Brita LP, 1221 Broadway, Oakland, CA 94612-1888, 1-800-24-BRITA. FOR PURCHASES MADE IN IOWA: This form must be signed and dated by the buyer and seller prior to the consummation of this sale. This form should be retained state to state. Brita LP, 1221 Broadway, Oakland, CA 94612-1888, 1-800-24-BRITA. FOR PURCHASES MADE IN IOWA: This form must be signed and dated by the buyer and seller prior to the consummation of this sale. This form should be retained state to state. Brita LP, 1221 Broadway, Oakland, CA 94612-1888, 1-800-24-BRITA.

For a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, and the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with at least minimum distance 20 cm between the radiator and your body. This transmitter must not be co-located or operating in conjunction with any other equipment with antenna or transmitter.

Brita LP