



RECYCLING BRITA PRODUCTS

Part of our commitment to the environment is keeping Brita® products out of your landfills. Our friends at TerraCycle® make it easy to recycle it all, from filters and pitchers to dispensers and bottles. We'll even reward you whenever you do our planet a solid. Here's how it works.



Step 1: Sign Into My Brita

Visit [Brita.com/recycling-filters/](https://brita.com/recycling-filters/) to join the My Brita rewards program, or sign into your existing account. Membership is free, and lets you earn points to redeem for amazing rewards.



Step 2: Pack It Up

Before recycling, we recommend saving 5 lbs. of used Brita® products, including filters, pitchers and bottles. Allow them to dry out for 3 days, toss them into a garbage bag, and box it up.



Step 3: Ship It Out

Complete your mailing form at [Brita.com/recycling-filters/](https://brita.com/recycling-filters/) and you'll receive a shipping label in your email. Affix your printed label to the box, and drop off at a UPS location. TerraCycle® will do the rest.



Step 4: Be Rewarded

Once you ship out your used Brita® products, you'll be rewarded with My Brita points, redeemable for cool prizes, exclusive coupons, sweepstakes entries and more.

More About TerraCycle®: We partnered with TerraCycle® to give our customers an easy way to recycle. They'll take all of your Brita® products, shred them up, and transform them into 100% recycled items like patio chairs, watering cans, park benches and more.

